

Report overview

This report helps you to optimize the web page "<http://www.weissandassoc.com/>" for a high ranking on Google.com for the search term "st. louis attorney".

Your web page



<http://www.weissandassoc.com/>

Title: Weiss & Associates | St Louis Corporate & Estate Planning Attorneys

Description: St Louis law firm providing exceptional head-to-toe legal coverage in the areas of corporate law, real estate, estate planning & probate and employment law that doesn't cost an arm and a leg.

Your competitors for the search term "st. louis attorney" on Google.com

1



<http://stlouis.lawinfo.com/>

Title: St Louis Lawyer Directory: Attorneys, Lawyers, Law Firms

Description: St Louis Missouri lawyer directory offers a simple way to locate attorneys, court reporters, private investigators, process servers & other legal support services near you!

2



<http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html>

Title: St. Louis Attorney, Attorneys, Lawyer, Lawyers, Law Firms in Missouri (MO) - Lawyers.com

Description: Find a St. Louis attorney or law firm by area of law. Contact a St. Louis Missouri (MO) lawyer by phone, fax, or email on Lawyers.com.

3



<http://www.stevemartinlaw.com/>

Title: Saint Charles Real Estate Lawyer | St. Louis Business Law Attorney | Missouri Estate Planning Law Firm

Description: Contact a Saint Charles real estate lawyer at the Law Office of Stephen A. Martin. Call 636-487-4097 today. We also represent clients in business law, estate planning and civil litigation.

4








<http://www.joshmyerslaw.com/>

Title: St. Louis Personal Injury Attorney | St. Louis, MO Car Accident Lawyer | Missouri Workers Compensation Attorney

Description: St. Louis, Missouri Personal Injury Attorney and Lawyer Joshua P. Myers has written a FREE CAR ACCIDENT BOOK for car wreck injury victims. Get it Here! Case consultations are always FREE and there is no fee until we recover. St. Louis Personal Injury Lawyer Josh Myers represents personal injury accident victims throughout Missouri

Your competitors for the search term "st. louis attorney" on Google.com

		and Illinois. Based in St. Louis, Mo, our practice centers on car accidents, trucking accidents, car wrecks, motorcycle accidents, car crashes, medical malpractice, automobile
5		<p>http://www.injuredclient.com/</p> <p>Title: St Louis Personal Injury Lawyer - Missouri Car Accident Attorney</p> <p>Description: Page Law, Missouri personal injury lawyers, represent the seriously injured. No fee until we win. Free consultations.</p>
6		<p>http://www.roachlawoffice.com/</p> <p>Title: St. Louis, Missouri Personal Injury Lawyer/Attorney from Law Firm of Kevin J. Roach</p> <p>Description: Law Office of Kevin J. Roach offers a broad range of legal services like personal injury, auto accident, car accident, truck accident, motorcycle accident, brain injury, etc</p>
7		<p>http://www.injuredclient.com/</p> <p>Title: St Louis Personal Injury Lawyer - Missouri Car Accident Attorney</p> <p>Description: Page Law, Missouri personal injury lawyers, represent the seriously injured. No fee until we win. Free consultations.</p>
8		<p>http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html</p> <p>Title: St. Louis Attorney, Attorneys, Lawyer, Lawyers, Law Firms in Missouri (MO) - Lawyers.com</p> <p>Description: Find a St. Louis attorney or law firm by area of law. Contact a St. Louis Missouri (MO) lawyer by phone, fax, or email on Lawyers.com.</p>
9		<p>http://www.greensfelder.com/corporate-attorney-group.aspx</p> <p>Title: St. Louis Corporate Attorney Group - Greensfelder</p> <p>Description: [No meta description available.]</p>

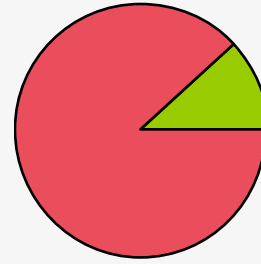
Analyzed search terms

1. st. louis attorney
2. st.
3. louis
4. attorney

Top 10 Ranking Requirements Score™

Top 10 Ranking Requirements Score™

12%



The web page www.weissandassoc.com meets only 12% of the requirements for a top 10 ranking on Google.com for the search term "st. louis attorney".

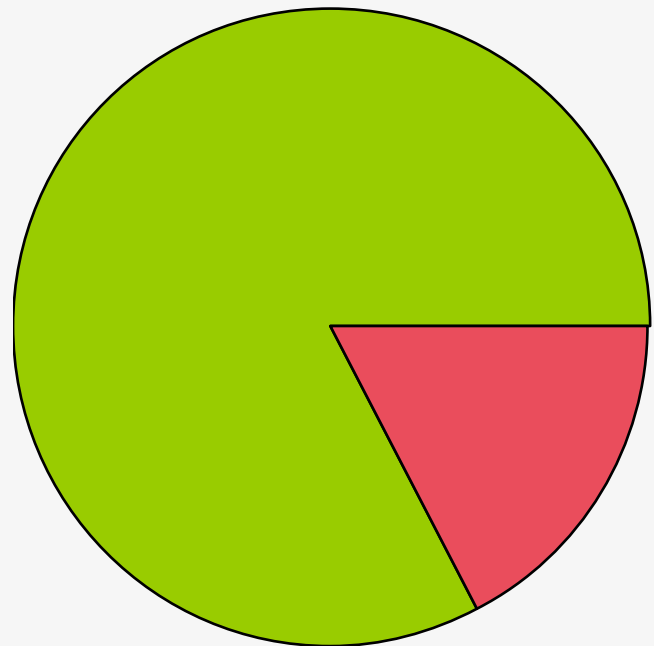
It is not likely yet that the web page will get a top 10 ranking for "st. louis attorney" on Google.com. Try to achieve at least 95% and improve the link popularity of www.weissandassoc.com.

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	13	15
Very Important:	11	0
Important:	42	2
Moderately Important:	41	10
Slightly Important:	30	2
Total:	137	29

Ranking Factors Performance



■ 137 ranking factors passed
■ 29 ranking factors failed

Table of contents

1. Report overview	19. Keyword use in same domain link URLs
2. Keyword use in document title	20. Keyword use in outbound link URLs
3. Global link popularity of web site	21. Keyword use in meta description
4. Link texts of inbound links	22. Number of trailing slashes in URL
5. Keyword use in body text	23. HTML validation of web page to W3C standards
6. Age of web site	24. Readability level of web page
7. Keyword use in H1 headline texts	25. Keyword use in meta keywords
8. Keyword use in domain name	26. Keyword use in the first sentence of the body text
9. Keyword use in page URL	27. Keyword use in HTML comments
10. Links from social networks	28. Search engine compatibility
.	
11. Server speed	29. Factors that could prevent your top ranking
.	
12. Keyword use in H2-H6 headline texts	30. Table: Number of keywords
.	
13. Keyword use in IMG ALT attributes	31. Table: Keyword density
.	
14. Top level domain of web site	32. Table: Keyword position
.	
15. Keyword use in bold body text	33. Table: Number of words
.	
16. Number of visitors to the site	34. Table: Number of characters
.	
17. Keyword use in same domain link texts	35. Table: Ranking factors digest
.	
18. Keyword use in outbound link texts	
.	

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "st. louis attorney" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	St Louis Lawyer Directory: Attorneys , Lawyers, Law Firms
2	St. Louis Attorney, Attorneys , Lawyer, Lawyers, Law Firms in Missouri (MO) - Lawyers.com
3	Saint Charles Real Estate Lawyer St. Louis Business Law Attorney Missouri Estate Planning Law Firm
4	St. Louis Personal Injury Attorney St. Louis, MO Car Accident Lawyer Missouri Workers Compensation Attorney
5	St Louis Personal Injury Lawyer - Missouri Car Accident Attorney
6	St. Louis, Missouri Personal Injury Lawyer/Attorney from Law Firm of Kevin J. Roach
7	St Louis Personal Injury Lawyer - Missouri Car Accident Attorney
8	St. Louis Attorney, Attorneys , Lawyer, Lawyers, Law Firms in Missouri (MO) - Lawyers.com
9	St. Louis Corporate Attorney Group - Greensfelder
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents

Weiss & Associates | St **Louis** Corporate & Estate Planning **Attorneys**

Advice for your document title

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "st. louis attorney" at least once.	<<
Keyword density:	0% to 25%	0%	You should increase the keyword density for the search term "st. louis attorney".	<<

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "st." at least once.	<<
Keyword density:	0% to 17%	0%	You should increase the keyword density for the search term "st.".	<<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 2	1	You could use the search term "louis" more than once but this is optional.	<
Keyword density:	6% to 17%	9%	OK	OK

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of	1 to 2	1	You could use the search term "attorney" more than once but	<

Advice for your document title

Search term: "st. louis attorney"

keywords:			this is optional.	
Keyword density:	6% to 17%	9%	OK	OK

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 6	2	OK	OK
Keyword density:	6% to 17%	6%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com	Peak Value
To Your Site:	8	0	8
To Site 1:	24	0	24
To Site 2:	2,562	0	2,562
To Site 3:	30	0	30
To Site 4:	47	0	47
To Site 5:	46	0	46
To Site 6:	36	0	36
To Site 7:	46	0	46
To Site 8:	2,562	0	2,562
To Site 9:	80	0	80
Range:	8 to 2,562	all 0	n/a to 2,562

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 493, the link popularity of your web page is 8. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

The more inbound link texts are analyzed, the more meaningful is the quality of the advice. To get statistically significant results, you should analyze at least 50 inbound link texts. You can change the number of analyzed inbound link texts by selecting Top 10 Optimizer > Report Contents > Link Popularity.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
-------------	------------	----------------------------------

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "st. louis attorney" in their link texts. The more links to your web site contain "st. louis attorney" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Less than 10% of the analyzed inbound link texts contain the search term "st. louis attorney". You must increase the number of inbound link texts that contain that search term.

Less than 20% of the analyzed inbound link texts contain the search term "st. louis attorney". You must increase the number of inbound link texts that contain that search term.

Less than 40% of the analyzed inbound link texts contain the search term "st. louis attorney". You must increase the number of inbound link texts that contain that search term.

Less than 60% of the analyzed inbound link texts contain the search term "st. louis attorney". You must increase the number of inbound link texts that contain that search term.

Less than 80% of the analyzed inbound link texts contain the search term "st. louis attorney". You must increase the number of inbound link texts that contain that search term.

No inbound link texts have been found. Make sure that Google.com is able to access your web site and that Google.com has not banned your web site from its index.

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Corporate Law Commercial Law Contract Law Employment Law Litigation Probate & Estate Planning Real Estate Law Small Business Law Taxation Toxic Torts & Asbestos David P. Weiss Hermann H. Eisele James G. Nowogrocki Camron H. Buss Michael J. Gilgrist SEARCH SITE Outstanding service in the law has little to do with 15-foot-high ceilings, one-of-a-kind marble conference tables or triple billing for meetings by a partner and two associates. What it has everything to do with is first-hand experience in the legal issues that are of most interest to you as a business owner, key executive, or an individual: judicious use of your time and money, and indefatigable representation of your interests. These are the hallmarks of Weiss & Associates, P.C. , a **St. Louis** law firm that provides exceptional head-to-toe legal coverage in areas of corporate, commercial, employment, franchise, general contracts, small business, real estate, litigation, estate planning and probate, taxation, and asbestos and toxic tort defense that doesn't cost an arm and a leg. Weiss & Associates, P.C. represents small and medium-sized businesses and individuals in business planning, corporate, commercial, small business, franchise, contracts, employment law, employment discrimination, collections, real estate, estate planning and probate law, taxation, and civil litigation matters, including trials in state and federal courts, arbitration and mediation. Weiss & Associates, P.C. also represents businesses of any size and individuals in matters pertaining to asbestos and toxic tort defense. Learn more about our expertise in the following practice areas: Corporate Law Commercial Law Contract Law Employment Law Litigation Probate & Estate Planning Law Real Estate Law Small Business Law Taxation Toxic Torts & Asbestos Defense Weiss & Associates, P.C. publishes a periodic, usually monthly, article on some aspect of the law germane to some, if not most or all, of our clients. If you would like to receive these articles via e-mail, we invite you to sign up to receive e-LawLines now. In addition to articles addressing legal matters, we occasionally take the liberty of writing more personal articles that we call "Food for Thought." Weiss & Associates, P.C. has in the past provided commentary on such diverse matters as Stan "the Man" Musial , Independence Day memories , a light-hearted look at litigation run amuck in lawsuits suing Santa Claus , what happens to the engagement ring when the engagement falls apart , and legal liability in bowling !

Advice for your body text

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "st. louis attorney" at least once.	<<
Keyword density:	0% to 1%	0%	You should increase the keyword density for the search term "st. louis attorney".	<<
Number of words:	421 to 1,871	461	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 22	8	OK	OK
Keyword density:	0% to 3%	2%	OK	OK

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 18	5	OK	OK
Keyword density:	0% to 3%	1%	OK	OK

Search term: "attorney"

	Competitors	Your Site	Advice	

Advice for your body text

Search term: "st. louis attorney"

Number of keywords:	5 to 150	0	Use the search term "attorney" at least 5 times.	<<
Keyword density:	1% to 8%	0%	You should try to achieve a keyword density of at least 1%.	<<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	7 to 157	13	OK	OK
Keyword density:	1% to 3%	1%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.weissandassoc.com/	Thursday, December 10, 1998
1	http://stlouis.lawinfo.com/	Monday, February 13, 1995 (oldest domain)
2	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html	Thursday, January 08, 1998
3	http://www.stevemartinlaw.com/	Sunday, June 03, 2007 (newest domain)
4	http://www.joshmyerslaw.com/	Wednesday, January 11, 2006
5	http://www.injuredclient.com/	Friday, October 31, 2003
6	http://www.roachlawoffice.com/	Thursday, October 30, 2003
7	http://www.injuredclient.com/	Friday, October 31, 2003
8	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html	Thursday, January 08, 1998
9	http://www.greensfelder.com/corporate-attorney-group.aspx	Tuesday, August 13, 1996
Range	Monday, February 13, 1995 to Sunday, June 03, 2007	

Advice for the web site age

Your web site is about 12 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "st. louis attorney" at least once but this is optional.	<
Keyword density:	0% to 75%	0%	You could increase the keyword density for the search term "st. louis attorney" but this is optional.	<

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	stlouis lawinfo	http://stlouis.lawinfo.com/
2	lawyers	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html
3	stevemartinlaw	http://www.stevemartinlaw.com/
4	joshmyerslaw	http://www.joshmyerslaw.com/
5	injuredclient	http://www.injuredclient.com/
6	roachlawoffice	http://www.roachlawoffice.com/
7	injuredclient	http://www.injuredclient.com/
8	lawyers	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html
9	greensfelder	http://www.greensfelder.com/corporate-attorney-group.aspx
10	[Web page was not analyzed. Reason: see at the top of the report.]	

Your contents

weissandassoc (Domain name: "weissandassoc.com")

Advice for the domain name

The domain name weissandassoc.com does not contain the search term "st. louis attorney".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "st. louis attorney".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.



Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://stlouis.lawinfo.com/
2	Missouri St Louis browse by area of law	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html
3	[no words]	http://www.stevemartinlaw.com/
4	[no words]	http://www.joshmyerslaw.com/
5	[no words]	http://www.injuredclient.com/
6	[no words]	http://www.roachlawoffice.com/
7	[no words]	http://www.injuredclient.com/
8	Missouri St Louis browse by area of law	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html
9	corporate attorney group	http://www.greensfelder.com/corporate-attorney-group.aspx
10	[Web page was not analyzed. Reason: see at the top of the report.]	

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

Advice for your page URL

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Folkd	Total
To Your Site:	1	0	1
To Site 1:	0	0	0
To Site 2:	321	10,476	10,797
To Site 3:	1	1	2
To Site 4:	0	0	0
To Site 5:	1	1	2
To Site 6:	0	1	1
To Site 7:	1	1	2
To Site 8:	321	10,476	10,797
To Site 9:	3	0	3
Range:	0 to 321	0 to 10,476	n/a to 10,797

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 1,963, the link popularity of your web page is 1. You must increase the number of web pages that link to your web site on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
n/a	1.33s	2.46s	n/a	n/a	n/a	n/a	n/a	2.46s	n/a	1.33s to 2.46s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	Range
n/a	fast: top 40%	slow: bottom 25%	n/a	n/a	n/a	n/a	n/a	slow: bottom 25%	n/a	slow: bottom 25% to fast: top 40%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

[not used]

Advice for your H2-H6 headline texts

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	images/space.gif
2.	[empty]	images/space.gif
3.	[empty]	images/leftNav_08.jpg
4.	[empty]	images/space.gif
5.	[empty]	images/leftNav_10.jpg
6.	[empty]	images/space.gif
7.	[empty]	images/space.gif
8.	[empty]	images/space.gif
9.	[empty]	images/space.gif
10.	[empty]	images/layout_02.jpg
11.	[empty]	images/layout_05.jpg
12.	[empty]	images/welcome.gif
13.	[empty]	images/practice.gif
14.	Staying_Tuned_In	images/Staying_Tuned_In.jpg
15.	Sign up for e-LawLines	images/ELawLines.jpg
16.	[empty]	images/layout_18.jpg
17.	[empty]	images/layout_21.jpg
18.	[empty]	images/bullet.jpg
19.	[empty]	images/bullet.jpg
20.	[empty]	images/phone.jpg
21.	[empty]	images/fax.jpg
22.	[empty]	images/email.jpg
23.	[empty]	images/disclaimer.jpg
24.	[empty]	images/layout_07.jpg

Advice for your IMG ALT attributes

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	

Advice for your IMG ALT attributes

Search term: "st. louis attorney"

Number of keywords:	0 to 1	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 15%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9
.com	.com	.com	.com	.com	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.weissandassoc.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	St Louis lawyer directory
2	St. Louis attorney A B C C D E F I L M O P R S T V W All Areas of Law View Popular Areas of Law
3	Local government and municipal law Civil litigation Business formation and commercial law Real estate law Estate planning Law Office of Stephen A. Martin
4	\$30 million \$750,000 \$16.6 million \$2.75 million \$2.3 Million Injury Attorneys Serving All of Missouri & Illinois YOU need help talking to the insurance company YOU need immediate transportation YOU need to know that the medical bills piling up will be covered Help You get quality medical treatment Stop the insurance adjusters Help You get compensation Best St. Louis , Missouri Personal Injury Attorney FREE BOOK FOR MISSOURI WORKERS INJURED ON THE [and 167 additional characters]
5	Additional types of cases we handle include the following types of injury claims: What To Do After An Accident see all videos
6	Auto Accidents Criminal Defense DWI Defense Family Law Personal Injury Work Injuries Wrongful Death The Law Office of Kevin J. Roach, LLC personal injury law divorce family law workers' compensation criminal defense DWI charges
7	Additional types of cases we handle include the following types of injury claims: What To Do After An Accident see all videos
8	St. Louis attorney A B C C D E F I L M O P R S T V W All Areas of Law View Popular Areas of Law
9	St. Louis Chicago Belleville
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents

SEARCH SITE Outstanding service Weiss & Associates, P.C. Weiss & Associates, P.C. Weiss & Associates, P.C. Weiss & Associates, P.C. Weiss & Associates, P.C.

Advice for your bold body text

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "st. louis attorney" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "st. louis attorney" but this is optional.	<

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your bold body text

Search term: "st. louis attorney"

Number of keywords:	0 to 1	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.weissandassoc.com/	Rank #3,387,078
1	http://stlouis.lawinfo.com/	Rank #35,953
2	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html	Rank #9,140 (most visitors of the competitors)
3	http://www.stevemartinlaw.com/	n/a
4	http://www.joshmyerslaw.com/	Rank #4,579,782
5	http://www.injuredclient.com/	Rank #1,138,009
6	http://www.roachlawoffice.com/	Rank #1,693,773
7	http://www.injuredclient.com/	Rank #1,138,009
8	http://www.lawyers.com/Missouri/St.-Louis/browse-by-area-of-law.html	Rank #9,140 (most visitors of the competitors)
9	http://www.greensfelder.com/corporate-attorney-group.aspx	Rank #5,665,833 (least visitors of the competitors)
Range		9,140 to 5,665,833 (average rank: #1,783,704)

Advice for the number of visitors to your site

Your web site www.weissandassoc.com does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com.



Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	[empty]	/index.html
2.	[empty]	/about.html
3.	[empty]	/practice.html
4.	Corporate Law	/practice_corporate.html
5.	Commercial Law	/practice_commercial.html
6.	Contract Law	/practice_contracts.html
7.	Employment Law	/practice_employment_law.html
8.	Litigation	/practice_litigation.html
9.	Probate & Estate Planning	/practice_estate_planning_probate.html
10.	Real Estate Law	/practice_real_estate.html
11.	Small Business Law	/practice_small_business.html
12.	Taxation	/practice_taxation.html
13.	Toxic Torts & Asbestos	/practice_asbestos_toxic_tort_defense.html
14.	[empty]	/articles.html
15.	[empty]	/resumes.html
16.	David P. Weiss	/resumes.html
17.	Hermann H. Eisele	/resumes_Hermann_Eisele.html
18.	James G. Nowogrocki	/resumes_James_Nowogrocki.html
19.	Camron H. Buss	/resumes_Camron_Buss.html
20.	Michael J. Gilgrist	/resumes_Michael_Gilgrist.html
21.	[empty]	/newsandevents.html
22.	[empty]	/foodforthought.html
23.	[empty]	/contact.html
24.	[empty]	/index.html
25.	Corporate Law	/practice_corporate.html
26.	Commercial Law	/practice_commercial.html
27.	Contract Law	/practice_contracts.html
28.	Employment Law	/practice_employment_law.html
29.	Litigation	/practice_litigation.html
30.	Probate & Estate Planning Law	/practice_estate_planning_probate.html
31.	Real Estate Law	/practice_real_estate.html
32.	Small Business Law	/practice_small_business.html

Your contents

No.	Same Domain Link Text	Link URL
33.	Taxation	/practice_taxation.html
34.	Toxic Torts & Asbestos Defense	/practice_asbestos_toxic_tort_defense.html
35.	Stan "the Man" Musial	/article_baseballs_perfect_warrior.html
36.	Independence Day memories	/article_Reflections_Independence_Day.html
37.	lawsuits suing Santa Claus	/article_christmasalmoststolen.html
38.	what happens to the engagement ring when the engagement falls apart	/article_giftcontemplation.html
39.	legal liability in bowling	/article_bowling.html
40.	>>> Browse our articles archive	/articles.html
41.	[empty]	/disclaimersandnotices.html
42.	[empty]	/disclaimersandnotices.html

Advice for your same domain link texts

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 139	0	You should use the search term "attorney" at least once.	<<
Keyword density:	0% to 11%	0%	You should try to achieve a keyword density of at least 0%.	<<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 140	0	Use the keywords "st.", "louis" or "attorney" at least 2 times.	<<
Keyword density:	0% to 4%	0%	You should try to achieve a keyword density for the keywords "st.", "louis" or "attorney" of at least 0%.	<<

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	[empty]	http://email.kateycharles.com/phase2/survey1/survey.htm?cid=ullfmh
2.	[empty]	http://email.kateycharles.com/phase2/survey1/survey.htm?cid=ullfmh
3.	sign up to receive e-LawLines	http://email.kateycharles.com/phase2/survey1/survey.htm?cid=ullfmh

Advice for your outbound link texts

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "st.",	<

Advice for your outbound link texts

Search term: "st. louis attorney"

"louis" or "attorney" but this is optional.

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in `<a href>` attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag `Contact information` contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	index [/index.html]	[empty]
2.	about [/about.html]	[empty]
3.	practice [/practice.html]	[empty]
4.	practice corporate [/practice_corporate.html]	Corporate Law
5.	practice commercial [/practice_commercial.html]	Commercial Law
6.	practice contracts [/practice_contracts.html]	Contract Law
7.	practice employment law [/practice_employment_law.html]	Employment Law
8.	practice litigation [/practice_litigation.html]	Litigation
9.	practice estate planning probate [/practice_estate_planning_probate.html]	Probate & Estate Planning
10.	practice real estate [/practice_real_estate.html]	Real Estate Law
11.	practice small business [/practice_small_business.html]	Small Business Law
12.	practice taxation [/practice_taxation.html]	Taxation
13.	practice asbestos toxic tort defense [/practice_asbestos_toxic_tort_defense.html]	Toxic Torts & Asbestos
14.	articles [/articles.html]	[empty]
15.	resumes [/resumes.html]	[empty]
16.	resumes [/resumes.html]	David P. Weiss
17.	resumes Hermann Eisele [/resumes_Hermann_Eisele.html]	Hermann H. Eisele
18.	resumes James Nowogrocki [/resumes_James_Nowogrocki.html]	James G. Nowogrocki
19.	resumes Camron Buss [/resumes_Camron_Buss.html]	Camron H. Buss
20.	resumes Michael Gilgrist [/resumes_Michael_Gilgrist.html]	Michael J. Gilgrist
21.	newsandevents [/newsandevents.html]	[empty]
22.	foodforthought [/foodforthought.html]	[empty]
23.	contact [/contact.html]	[empty]
24.	index [/index.html]	[empty]
25.	practice corporate [/practice_corporate.html]	Corporate Law
26.	practice commercial [/practice_commercial.html]	Commercial Law
27.	practice contracts [/practice_contracts.html]	Contract Law
28.	practice employment law	Employment Law

Your contents

No.	Same Domain Link URL	Link Text
	[/practice_employment_law.html]	
29.	practice litigation [/practice_litigation.html]	Litigation
30.	practice estate planning probate [/practice_estate_planning_probate.html]	Probate & Estate Planning Law
31.	practice real estate [/practice_real_estate.html]	Real Estate Law
32.	practice small business [/practice_small_business.html]	Small Business Law
33.	practice taxation [/practice_taxation.html]	Taxation
34.	practice asbestos toxic tort defense [/practice_asbestos_toxic_tort_defense.html]	Toxic Torts & Asbestos Defense
35.	article baseballs perfect warrior [/article_baseballs_perfect_warrior.html]	Stan "the Man" Musial
36.	article Reflections Independence Day [/article_Reflections_Independence_Day.html]	Independence Day memories
37.	article christmasalmoststolen [/article_christmasalmoststolen.html]	lawsuits suing Santa Claus
38.	article giftcontemplation [/article_giftcontemplation.html]	what happens to the engagement ring when the engagement falls apart
39.	article bowling [/article_bowling.html]	legal liability in bowling
40.	articles [/articles.html]	>>> Browse our articles archive
41.	disclaimersandnotices [/disclaimersandnotices.html]	[empty]
42.	disclaimersandnotices [/disclaimersandnotices.html]	[empty]

Advice for your same domain link URLs

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 57	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 527	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 31%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Advice for your same domain link URLs**Search term: "st. louis attorney"****Keywords "st.", "louis" or "attorney"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 528	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	email kateycharles phase2 survey1 survey cid ullfmh [http://email.kateycharles.com/phase2/survey1/survey.htm?cid=ullfmh]	[empty]
2.	email kateycharles phase2 survey1 survey cid ullfmh [http://email.kateycharles.com/phase2/survey1/survey.htm?cid=ullfmh]	[empty]
3.	email kateycharles phase2 survey1 survey cid ullfmh [http://email.kateycharles.com/phase2/survey1/survey.htm?cid=ullfmh]	sign up to receive e-LawLines

Advice for your outbound link URLs

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of	0 to 4	0	You could use one of the keywords "st.", "louis" or "attorney"	<

Advice for your outbound link URLs**Search term: "st. louis attorney"**

keywords:			at least once but this is optional.	
Keyword density:	0% to 6%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	St Louis Missouri lawyer directory offers a simple way to locate attorneys , court reporters, private investigators, process servers & other legal support services near you!
2	Find a St. Louis attorney or law firm by area of law. Contact a St. Louis Missouri (MO) lawyer by phone, fax, or email on Lawyers.com.
3	Contact a Saint Charles real estate lawyer at the Law Office of Stephen A. Martin. Call 636-487-4097 today. We also represent clients in business law, estate planning and civil litigation.
4	St. Louis , Missouri Personal Injury Attorney and Lawyer Joshua P. Myers has written a FREE CAR ACCIDENT BOOK for car wreck injury victims. Get it Here! Case consultations are always FREE and there is no fee until we recover. St. Louis Personal Injury Lawyer Josh Myers represents personal injury accident victims throughout Missouri and Illinois. Based in St. Louis , Mo, our practice centers on car accidents, trucking accidents, car wrecks, motorcyc [and 58 additional characters]
5	Page Law, Missouri personal injury lawyers, represent the seriously injured. No fee until we win. Free consultations.
6	Law Office of Kevin J. Roach offers a broad range of legal services like personal injury, auto accident, car accident, truck accident, motorcycle accident, brain injury, etc
7	Page Law, Missouri personal injury lawyers, represent the seriously injured. No fee until we win. Free consultations.
8	Find a St. Louis attorney or law firm by area of law. Contact a St. Louis Missouri (MO) lawyer by phone, fax, or email on Lawyers.com.
9	[not used]
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents

St **Louis** law firm providing exceptional head-to-toe legal coverage in the areas of corporate law, real estate, estate planning & probate and employment law that doesn't cost an arm and a leg.

Advice for your meta description

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "st. louis attorney" at least once.	<<
Keyword density:	0% to 12%	0%	You should increase the keyword density for the search term "st. louis attorney".	<<

Search term: "st."

	Competitors	Your Site	Advice	
Number of	0 to 3	0	You should use the search term "st." at least once.	<<

Advice for your meta description

Search term: "st. louis attorney"

keywords:				
Keyword density:	0% to 8%	0%	You should increase the keyword density for the search term "st.".	<<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 8%	3%	OK	OK

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "attorney" at least once.	<<
Keyword density:	0% to 4%	0%	You should increase the keyword density for the search term "attorney".	<<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	1	OK	OK
Keyword density:	0% to 6%	1%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	Range
0	0	2	0	0	0	0	0	2	0	0 to 2

Advice for the number of trailing slashes in your web site URL

The URL www.weissandassoc.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	29 errors, not valid http://validator.w3.org/check?uri=http://www.weissandassoc.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.weissandassoc.com/

Advice regarding the validity of your web site

The HTML code validation of your web page www.weissandassoc.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	Range
43	n/a	25	33	53	42	50	42	25	64	25 to 64

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	Range
11	23	14	13	9	11	10	11	14	5	5 to 23

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.weissandassoc.com is 43. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	st louis missouri lawyer, st louis missouri lawyer directory, st louis missouri attorney , st louis missouri lawyers, st louis missouri attorney directory, lawinfo
2	St. Louis , Missouri, lawyer, lawyers, attorney , attorneys , law firm, law firms, area of law, Lawyers.com
3	lawyer, attorney , law firm, law office, legal advice, Real Estate, Business Law, lawyer, Missouri,
4	St. Louis personal injury attorney , St. Louis personal injury lawyer, St. Louis , car accident, car wreck, car collision, car crash, truck crash, semi-truck, Saint Louis , MO, St. Louis , MO, Missouri, Illinois, attorney , lawyer, law, law firm, personal injury, St. Louis accident attorney , St. Louis accident lawyer, St. Louis injury attorney , St. Louis injury lawyer, accident, injury, injuries, auto accidents, motorcycle accident, medical malpractice [and 145 additional characters]
5	st louis personal injury lawyers, missouri car accident attorneys , st louis auto accident lawyers, truck accident attorneys in missouri, car accident, truck accident, dog bites, medical malpractice, St. Louis Injury Lawyer, Missouri Accident Attorney , John Page, John J Page
6	st. louis lawyer, st. louis attorney , missouri lawyer, missouri attorney , st. louis law firm, missouri law firm, st. louis personal injury lawyer, st. louis personal injury attorney , missouri personal injury lawyer, missouri personal injury attorney , st. louis accident lawyer, st. louis accident attorney , st. louis injury lawyer, st. louis injury attorney
7	st louis personal injury lawyers, missouri car accident attorneys , st louis auto accident lawyers, truck accident attorneys in missouri, car accident, truck accident, dog bites, medical malpractice, St. Louis Injury Lawyer, Missouri Accident Attorney , John Page, John J Page
8	St. Louis , Missouri, lawyer, lawyers, attorney , attorneys , law firm, law firms, area of law, Lawyers.com
9	St. Louis Corporate Attorney Group Greensfelder
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents

Weiss, Associates, st **louis**, law, **attorneys**, corporate, estate planning, probate, real estate, lawyer, employment

Advice for your meta keywords

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "st. louis attorney" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "st. louis attorney" but this is optional.	<

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 18%	0%	You could increase the keyword density for the search term	<

Advice for your meta keywords

Search term: "st. louis attorney"

			"st." but this is optional.	
--	--	--	-----------------------------	--

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	1	OK	OK
Keyword density:	0% to 22%	7%	OK	OK

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 6	1	You could use the search term "attorney" more than once but this is optional.	<
Keyword density:	5% to 17%	7%	OK	OK

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 24	2	OK	OK
Keyword density:	2% to 17%	5%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	St Louis Lawyer Directory
2	Find a Lawyer By Practice Area Bankruptcy Business Law Child Custody Criminal Law Divorce Environmental Law Family Law Labor & Employment Law Personal Injury Real Estate Wills & Probate More.
3	Home Attorney Profile Practice Area Overview Resources Contact Us Business Organizations FAQ Real Estate Law Overview Business Law Overview
4	More than \$30 million in judgments and settlements since 2004. \$750,000 settlement for woman injured by defective truck.
5	Home About Us Practice Areas Missouri Personal Injury Attorney Auto Accidents/Car Crashes Truck Accidents Premises Liability Workers' Compensation Wrongful Death Nursing Home & Elder Abuse Birth Defects Medical Malpractice Products Liability Bariatric Surgery Dog Bites Railroad Accidents & Train Accidents Jones Act Attorney (Maritime Law) Motorcycle Crashes & Accidents Food Poisoning & Foodborne Illness Spinal Cord Injuries Brain Injuries Soft Ti [and 257 additional characters]
6	121 Chesterfield Business Pkwy., Chesterfield, MO 63005 1221 Locust Street, Suite 429, St.
7	Home About Us Practice Areas Missouri Personal Injury Attorney Auto Accidents/Car Crashes Truck Accidents Premises Liability Workers' Compensation Wrongful Death Nursing Home & Elder Abuse Birth Defects Medical Malpractice Products Liability Bariatric Surgery Dog Bites Railroad Accidents & Train Accidents Jones Act Attorney (Maritime Law) Motorcycle Crashes & Accidents Food Poisoning & Foodborne Illness Spinal Cord Injuries Brain Injuries Soft Ti [and 257 additional characters]
8	Find a Lawyer By Practice Area Bankruptcy Business Law Child Custody Criminal Law Divorce Environmental Law Family Law Labor & Employment Law Personal Injury Real Estate Wills & Probate More.
9	Portal Log In Home The Firm Firm Overview Our Philosophy Diversity & Inclusion Community Investment Meritas Member Firm Firm Brochure Professionals Alphabetical Listing of Attorneys Attorneys by Practice Area Attorney Listing by Office Paralegals Nurse Consultants Professional Staff Industries Practice Groups Communications & Media Construction Corporate Creditors' Rights & Bankruptcy Educational, Religious & Tax-Exempt Organizations Employee Ben [and 835 additional characters]
10	[Web page was not analyzed. Reason: see at the top of the report.]

Your contents

Corporate Law Commercial Law Contract Law Employment Law Litigation Probate & Estate Planning Real Estate Law Small Business Law Taxation Toxic Torts & Asbestos David P.

Advice for your first sentence of the body text

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
--	-------------	-----------	--------	--

Advice for your first sentence of the body text

Search term: "st. louis attorney"

Number of keywords:	0 to 1	0	You could use the search term "st." at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "st." but this is optional.	<

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	InstanceBegin template="/Templates/basicPage.dwt" codeOutsideHTMLIsLocked="false"
2.	InstanceBeginEditable name="doctitle"
3.	InstanceEndEditable
4.	InstanceBeginEditable name="head"
5.	InstanceEndEditable
6.	ZOOMSTO
7.	ZOOMSTOPFOLLO
8.	InstanceBeginEditable name="left"
9.	#BeginLibraryItem "/Library/leftNormal.lbi"
10.	#EndLibraryItem
11.	InstanceEndEditable
12.	ZOOMSTARTFOLLO
13.	ZOOMRESTAR
14.	InstanceBeginEditable name="text"
15.	InstanceEndEditable
16.	InstanceEnd

Advice for your HTML comments

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "st."

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "louis"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "louis" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "louis" but this is optional.	<

Search term: "attorney"

Advice for your HTML comments

Search term: "st. louis attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "attorney" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "attorney" but this is optional.	<

Keywords "st.", "louis" or "attorney"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "st.", "louis" or "attorney" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "st.", "louis" or "attorney" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice	
Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.weissandassoc.com" contains 472 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "lawyer" of your Meta Keywords tag does not seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses 1,408 bytes of script code which makes it harder for search engines to index your page. Consider putting the script code in an external file with the <script src="myscripts.js"></script> commands. The file "myscripts.js" should be a simple text file that contains only the script code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.	<<
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.weissandassoc.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.weissandassoc.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.	OK

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.weissandassoc.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "st. louis attorney"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "st. louis attorney"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Search term: "louis"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	1	1	1	2	1	1	1	1	1	1 to 2
Body Text:	5	7	6	5	17	3	18	3	6	1	1 to 18
H1 Texts:	0	1	1	0	3	0	1	0	1	0	0 to 3
Domain:	0	1	0	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	1	0	0	0	0	0	1	0	0 to 1
H2-H6 Texts:	0	1	1	4	0	0	1	0	1	0	0 to 4
IMG ALT:	0	0	0	0	6	0	0	0	0	0	0 to 6
Bold Text:	0	1	1	0	1	0	0	0	1	1	0 to 1
SD LT:	0	1	1	0	4	1	3	1	1	0	0 to 4
Outbound LT:	0	0	0	0	3	0	0	0	0	0	0 to 3
SD LU:	0	1	57	0	0	0	0	0	57	0	0 to 57
Outbound LU:	0	0	0	0	4	2	0	2	0	0	0 to 4
Meta Descr.:	1	1	2	0	3	0	0	0	2	0	0 to 3
Meta Keyw.:	1	5	1	0	9	3	9	3	1	1	0 to 9
First Sentence:	0	1	0	0	0	0	0	0	0	0	0 to 1
HTML Comm.:	0	2	0	0	0	0	0	0	0	0	0 to 2

Search term: "attorney"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	1	1	2	1	2	1	1	1	2	1	1 to 2
Body Text:	0	150	8	7	13	9	11	9	8	5	5 to 150
H1 Texts:	0	0	1	1	2	1	1	1	1	0	0 to 2
Domain:	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	0	0	0	1	0 to 1
H2-H6 Texts:	0	3	1	0	0	0	0	0	1	1	0 to 3
IMG ALT:	0	0	1	0	8	0	0	0	1	2	0 to 8
Bold Text:	0	0	1	0	2	0	0	0	1	0	0 to 2
SD LT:	0	139	1	2	2	4	2	4	1	4	1 to 139
Outbound LT:	0	0	1	0	1	0	1	0	1	0	0 to 1
SD LU:	0	527	0	4	2	32	0	32	0	7	0 to 527
Outbound LU:	0	0	1	0	0	1	1	1	1	0	0 to 1
Meta Descr.:	0	1	1	0	1	0	0	0	1	0	0 to 1
Meta Keyw.:	1	2	2	1	4	3	6	3	2	1	1 to 6
First Sentence:	0	0	0	1	0	3	0	3	0	5	0 to 5
HTML Comm.:	0	4	0	0	0	0	0	0	0	0	0 to 4

Keywords "st.", "louis" or "attorney"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	2	2	4	3	6	2	3	2	4	3	2 to 6

Search term: "louis"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	9%	13%	8%	6%	12%	11%	8%	11%	8%	17%	6% to 17%
Body Text:	1%	0%	1%	1%	1%	0%	3%	0%	1%	0%	0% to 3%
H1 Texts:	0%	25%	9%	0%	4%	0%	25%	0%	9%	0%	0% to 25%
Domain:	0%	50%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 50%
Page URL:	0%	0%	13%	0%	0%	0%	0%	0%	13%	0%	0% to 13%
H2-H6 Texts:	0%	3%	4%	6%	0%	0%	10%	0%	4%	0%	0% to 10%
IMG ALT:	0%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0% to 5%
Bold Text:	0%	25%	3%	0%	1%	0%	0%	0%	3%	25%	0% to 25%
SD LT:	0%	0%	0%	0%	5%	1%	4%	1%	0%	0%	0% to 5%
Outbound LT:	0%	0%	0%	0%	9%	0%	0%	0%	0%	0%	0% to 9%
SD LU:	0%	0%	7%	0%	0%	0%	0%	0%	7%	0%	0% to 7%
Outbound LU:	0%	0%	0%	0%	9%	3%	0%	3%	0%	0%	0% to 9%
Meta Descr.:	3%	4%	8%	0%	4%	0%	0%	0%	8%	0%	0% to 8%
Meta Keyw.:	7%	22%	7%	0%	11%	8%	18%	8%	7%	17%	0% to 22%
First Sentence:	0%	25%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 25%
HTML Comm.:	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 2%

Search term: "attorney"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	9%	13%	17%	6%	12%	11%	8%	11%	17%	17%	6% to 17%
Body Text:	0%	8%	1%	1%	1%	1%	2%	1%	1%	1%	1% to 8%
H1 Texts:	0%	0%	9%	17%	3%	25%	25%	25%	9%	0%	0% to 25%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	0%	0%	0%	33%	0% to 33%
H2-H6 Texts:	0%	8%	4%	0%	0%	0%	0%	0%	4%	50%	0% to 50%
IMG ALT:	0%	0%	7%	0%	6%	0%	0%	0%	7%	15%	0% to 15%
Bold Text:	0%	0%	3%	0%	2%	0%	0%	0%	3%	0%	0% to 3%
SD LT:	0%	11%	0%	2%	2%	2%	2%	2%	0%	2%	0% to 11%
Outbound LT:	0%	0%	3%	0%	3%	0%	50%	0%	3%	0%	0% to 50%
SD LU:	0%	31%	0%	4%	2%	20%	0%	20%	0%	3%	0% to 31%
Outbound LU:	0%	0%	2%	0%	0%	2%	17%	2%	2%	0%	0% to 17%
Meta Descr.:	0%	4%	4%	0%	1%	0%	0%	0%	4%	0%	0% to 4%
Meta Keyw.:	7%	9%	13%	7%	5%	8%	12%	8%	13%	17%	5% to 17%
First Sentence:	0%	0%	0%	5%	0%	3%	0%	3%	0%	3%	0% to 5%
HTML Comm.:	0%	4%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 4%

Keywords "st.", "louis" or "attorney"

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	6%	8%	11%	6%	12%	7%	8%	7%	11%	17%	6% to 17%

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	11	8	12	17	17	9	13	9	12	6	6 to 17
Body Text:	461	1,871	554	647	1,597	988	732	988	554	421	421 to 1,871
H1 Texts:	0	4	11	6	70	4	4	4	11	4	4 to 70
Domain:	1	2	1	1	1	1	1	1	1	1	1 to 2
Page URL:	0	0	8	0	0	0	0	0	8	3	0 to 8
H2-H6 Texts:	0	36	25	65	13	24	10	24	25	2	2 to 65
IMG ALT:	8	90	14	6	134	11	0	11	14	13	0 to 134
Bold Text:	24	4	29	23	99	22	34	22	29	4	4 to 99
SD LT:	96	1,265	296	93	84	211	86	211	296	254	84 to 1,265
Outbound LT:	6	3	36	2	34	31	2	31	36	10	2 to 36
SD LU:	95	1,697	797	96	119	164	40	164	797	268	40 to 1,697
Outbound LU:	21	10	62	4	47	67	6	67	62	10	4 to 67
Meta Descr.:	34	25	26	32	77	17	27	17	26	0	0 to 77
Meta Keyw.:	14	23	15	14	81	39	51	39	15	6	6 to 81
First Sentence:	26	4	30	19	19	98	13	98	30	161	4 to 161
HTML Comm.:	23	97	91	72	0	80	212	80	91	81	0 to 212

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	Range
Document Title:	67	56	88	102	111	64	83	64	88	49	49 to 111
Body Text:	2,907	12,756	3,260	4,145	9,648	6,425	4,389	6,425	3,260	3,138	3,138 to 12,756
H1 Texts:	0	25	58	45	482	34	27	34	58	28	25 to 482
Domain:	13	15	7	14	12	13	14	13	7	12	7 to 15
Page URL:	0	0	39	0	0	0	0	0	39	24	0 to 39
H2-H6 Texts:	0	208	174	431	84	143	80	143	174	19	19 to 431
IMG ALT:	38	573	104	31	908	78	0	78	104	85	0 to 908
Bold Text:	152	25	78	148	602	124	214	124	78	26	25 to 602
SD LT:	596	8,754	1,749	631	583	1,440	599	1,440	1,749	1,757	583 to 8,754
Outbound LT:	29	20	308	15	238	212	28	212	308	82	15 to 308
SD LU:	806	12,463	4,479	778	841	1,196	236	1,196	4,479	1,872	236 to 12,463
Outbound LU:	153	73	422	30	315	505	40	505	422	64	30 to 505
Meta Descr.:	191	172	134	188	508	117	173	117	134	0	0 to 508
Meta Keyw.:	113	158	104	98	557	273	357	273	104	47	47 to 557
First Sentence:	169	25	191	139	120	707	90	707	191	1,285	25 to 1,285
HTML Comm.:	406	620	602	512	0	564	1,694	564	602	440	0 to 1,694

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest											
	Your Site	1	2	3	4	5	6	7	8	9	Range
Number of inbound links according to these search engines (the more the better)											
Alexa:	8	24	3k	30	47	46	36	46	3k	80	24 to 3k
Google.com :	0	0	0	0	0	0	0	0	0	0	all 0
Links from social networks (the more the better)											
Del.icio.us:	1	0	321	1	0	1	0	1	321	3	0 to 321
Folkd:	0	0	10k	1	0	1	1	1	10k	0	0 to 10k
Other ranking factors results (the older or the lower the better)											
Web Site Age:	Dec 1998	Feb 1995	Jan 1998	Jun 2007	Jan 2006	Oct 2003	Oct 2003	Oct 2003	Jan 1998	Aug 1996	Feb 1995 to Jun 2007
Server Speed:	n/a	1.33s	2.46s	n/a	n/a	n/a	n/a	n/a	2.46s	n/a	1.33s to 2.46s
Alexa Traffic Rank:	3,387k	36k	9k	n/a	4,580k	1,138k	1,694k	1,138k	9k	5,666k	9k to 5,666k